

Apr 15, 2016

CCWG announces price decrease for Shearwell CSIP ASET Tags

For Immediate Release

April 15, 2016 – Ottawa, Ontario - Canadian Co-operative Wool Growers Limited (CCWG) has announced that effective immediately, the price of Shearwell CSIP ASET tags will decrease to \$1.95, subject to CSIP fees and tag levies where applicable. CCWG cites a slight increase in the Canadian dollar against the British pound and financial support from the UK tag manufacturer, Shearwell Data Limited as the contributing factors for the price cut. CCWG has worked extensively with manufacturers to manage tag costs to producers.

The Canadian Sheep Federation is committed to ensuring the Canadian Sheep Identification Program (CSIP) evolves with the changing needs of producers, the industry and global market demands with a focus on being “affordable, flexible and effective.” In keeping with this purpose, the Canadian Sheep Federation will continue to explore opportunities for minimizing CSIP costs to producers while continuing to ensure an effective national traceability program.

The Canadian Sheep Federation is committed to ensuring the Canadian Sheep Identification Program (CSIP) evolves with the changing needs of producers, the industry and global market demands with a focus on being “affordable, flexible and effective.” In keeping with this purpose, the Canadian Sheep Federation will continue to explore opportunities for minimizing CSIP costs to producers while continuing to ensure an effective national traceability program.

For more information about purchasing sheep tags in Canada, contact the Canadian Co-operative Wool Growers Limited by calling 1-800-488-2714 for eastern Canada or 1-800-567-3693 for western Canada or visit their website at www.wool.ca. For more information about the Canadian Sheep Identification Program visit www.cansheep.ca or contact the Canadian Sheep Federation at 1-888-684-7739 or by emailing info@cansheep.ca.